

**GOAL: Promote and advertise three Zoning Enhancement Community Meetings
(aka ReCode Knoxville)**

S	Specific	Prepare and disseminate public service announcements to print media outlets such as East TN Enlightener, Tennessee Tribune, The Knoxville Focus, Knoxville News Sentinel and The Final Call. In addition, send PSA to Gene Thomas at WJBE, David Vogel with CTV, Sterling "Sterl The Pearl" Henton Radio Show, and Friday Night Fallout Radio Show with Jervis "Scotty" Brown.	<p>TC will contact Moxley Carmichael for PSA assistance.</p> <p>Once PSA is created, TC will disseminate to targeted media partners.</p> <p>Ask David Massey (COK) to send to neighborhood groups in the targeted communities</p> <p>If available, ask Phyllis to speak on Gene Thomas Sunday radio talk show, TC will be back-up if needed.</p> <p>TC will call Sterling Henton and Jervis Brown to ask them both to announce the Zoning Enhancement meetings on their radio shows.</p>
M	Measurable	<p>Progress will be made when PSAs are sent to nine media outlets that target readers and listeners in Burlington, Five Points, and Vestal.</p> <p>Goal will be accomplished when PSAs are heard on radio as announcements and available to be seen and read in print media.</p>	<p>TC will email and/or hand deliver PSAs to targeted media outlets.</p> <p>TC will follow-up to ensure PSAs are being aired on radio and printed in publications identified.</p>
A	Achievable	Steps involved in achieving this goal is to have public service announcements created for radio and print. PSAs will be emailed and/or hand delivered to targeted media outlets.	Per email dated May 29, 2018 from Lauren Miller at Moxley Carmichael, they will put together some strategic recommendations for outreach and marketing, as well as media outreach/news release suggestions for the meetings. Sterling has agreed to promote meetings on his weekly radio show. Pat Williams with the Enlightener has agreed to put PSA out.
R	Relevant	This goal is stated as a deliverable in the ReCode Knoxville/MPC Contract Scope of Work for KAUL.	
T	Time-Bound	This goal should be accomplished within 30 days. Due date for having PSAs prepared is June 1-June 30, 2018 PSA should be disseminated from July 1-July 31, 2018.	

Goal: Facilitate three 2-hour Zoning Enhancement community meetings

S	Specific	Schedule three meetings as outlined below: Burlington Community – August 9, 2018 (6-8pm) Vestal Community – September 10, 2018 (6-8pm) Five Points Community – October 16, 2018 (8:30-10:30am)	TC contacted Dasha Lundy, Albert Nelson, Derek Tate and Eric Johnson to inform them of the outreach meetings. Each person agreed to spread the word and allow KAUL to have the meetings. Meeting with Dasha scheduled for 10am on May 31 st .
M	Measurable	Progress will be made when meeting dates have been placed on each community organizations’ calendar Burlington, Five Points, and Vestal. Goal will be accomplished when meetings are conducted at the South Knoxville Community Center, Burlington Library, and CAC East Center.	TC will follow-up with each community organization to confirm dates and times KAUL will have the outreach meetings.
A	Achievable	Steps involve contacting designated community liaisons that are leaders within each of the established community groups in the three targeted communities to schedule the exact time and location of each of the three meetings Food and drinks have to be secured for each of the three meetings. Need writing pads, markers, easels, tables, chairs and 3-4 note takers at each meeting to record live feedback and survey feedback. Need to place dates on David Vogel’s CTV calendar to have his staff capture video at each of the three scheduled meetings.	See proposed dates, times and locations above. TC needs to request help from KAUL staff to man-the tables/booths to facilitate the gathering of input from meeting attendees. Completed at KAUL staff meeting on May 29 th . TC will ask Ebony to post meeting notices and information on KAUL social media platforms. Completed on May 29 th . TC will ask Andrea to handle the arrangements for food and drinks at each meeting. TC will ask Brenda to handle the supplies needed for each meeting. TC will ask MPC staff to follow up with securing CTV presence at each meeting.
R	Relevant	This goal is stated as a deliverable in the ReCode Knoxville/MPC Contract Scope of Work for KAUL.	
T	Time-Bound	This goal should be accomplished between August 7-October 18, 2018.	

Goal: Create and use KAUL social media to promote Zoning Enhancement Community Meetings

S	Specific	Using ReCode Knoxville pictures and materials create content for KAUL FaceBook, Twitter, and Instagram to promote each of the three Zoning Enhancement Community Meetings.	TC will ask Quineka, Ebony and Andrea to handle content creation and posting information on KAUL social media platforms. Requested help in KAUL staff meeting on May 29 th .
M	Measurable	Progress will be made when social media content is researched and gathered for use. Goal will be accomplished when content is created and posted on KAUL social media platforms	TC will follow-up with staff to make sure content is created and posted.
A	Achievable	Steps involved in achieving this goal is to request pictures and visual display boards from other ReCode community outreach meetings from MPC, City, and third party consultants.	
R	Relevant	This goal is stated as a deliverable in the ReCode Knoxville/MPC Contract Scope of Work for KAUL.	
T	Time-Bound	This goal should be accomplished within 20 days. Due date for having content created is July 1-July 20, 2018. Created content should be posted on all social media platforms 4-5 times between the weeks of July 23-27 th and July 30-August 6 th .	



NEWS RELEASE

FOR IMMEDIATE RELEASE
June 27, 2018

For more information:
Lauren Miller
Moxley Carmichael
865-544-0088

Knoxville Area Urban League seeks public input at 'Recode Knoxville' meetings

The public is invited to provide input for "Recode Knoxville," a zoning project that will impact the changes allowed on urban property in the City of Knoxville over the next 50 years.

Community residents, property owners and neighborhood organizations are encouraged to join the Knoxville Area Urban League at the zoning enhancement meetings to learn more about "Recode Knoxville" and to discuss desired improvements.

The three meetings are scheduled for:

- **Burlington:** Monday, Aug. 9, 6 p.m., Burlington Branch Library, 4614 Asheville Highway
- **Vestal:** Monday, Sept. 10, 6 p.m., South Knoxville Community Center, 522 Maryville Pike
- **Five Points:** Tuesday, Oct. 16, 8:30 a.m., CAC East Neighborhood Center, Holston Shopping Plaza, 4200 Asheville Highway

The Recode Knoxville project is a comprehensive update of the City of Knoxville zoning ordinance – and the first major review in 50 years. The project allows residents to give feedback to the city and the Metropolitan Planning Commission about the layout and functionality of their communities.

During the meetings, attendees will learn about planned zoning changes and discuss improvements that are important for daily life, such as walkability and commercial development.

"We encourage everyone to come to these meetings and tell us what is important to you, because all residential areas should have an equal voice in the process," said Phyllis Y. Nichols, president and CEO of the Knoxville Area Urban League. "These zoning reviews are our chance to make sure that our neighborhoods are protected, while also making changes that will allow our communities to grow and take advantage of economic development in Knoxville."

For more information on the recoding project, visit recodeknoxville.com.

About the Knoxville Area Urban League

Since 1968, the Knoxville Area Urban League has assisted disadvantaged people attain social and economic stability and self-sufficiency through direct services and advocacy. The League works to provide a skilled and diverse workforce; to increase homeownership; to support economic and small business development, and to enhance education efforts for our youth. The Knoxville Area Urban League is a United Way partner agency and affiliate of the National Urban League. The League's work and results are evident in the lives of the over 8,000 people it impacts each year. For more information, call 865-524-5511 or visit www.thekaul.org.

###



Knoxville Area
Urban League



MAKE YOUR VOICE HEARD

The **“Recode Knoxville”** zoning project will impact what’s allowed on your property in the City of Knoxville for the next 50 years.

Give your input at one of these public meetings:

BURLINGTON COMMUNITY

Thursday, Aug. 9
6 p.m.

Burlington
Branch Library
4614 Asheville Highway

VESTAL COMMUNITY

Monday, Sept. 10
6 p.m.

South Knoxville
Community Center
522 Maryville Pike

FIVE POINTS COMMUNITY

Tuesday, Oct. 16
8:30 a.m.

CAC East Neighborhood Center
Holston Shopping Plaza
4200 Asheville Highway

Refreshments will be provided.



For more information, visit recodeknoxville.com or call the Knoxville-Knox County Metropolitan Planning Commission at 865-215-2500.



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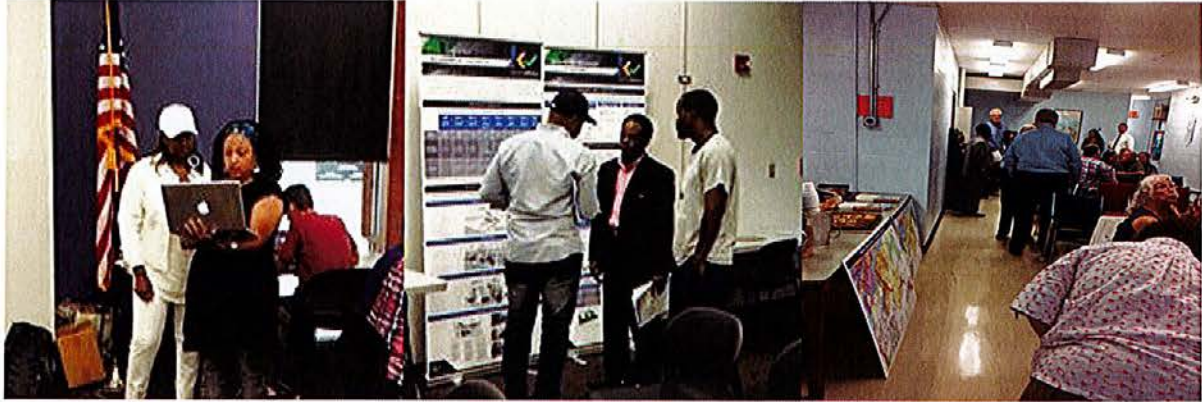
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RECODE KNOXVILLE COMMUNITY OUTREACH AND INPUT MEETING-August 9, 2018 @ 6 pm

Burlington Community Meeting

Name	Number	Email	Neighborhood and Zip Code
Evetty Satterfield	865 300 5257	EvettyS@gmail.com	37915 - Spotts
Glen Spidlell	865/414-7482	gspidlell@gmail.com	37914 - Park Ridge
Gwen McKenzie	865-438-4551	gwmckenzie.gwen@yahoo.com	37914 - Town Hall East / Burlington
Carolyn L Lundy	615-604-1165	carolyn.lundy@att.net	37914 - Burlington
Jerome Groose	865 235 9044	jeromegroose@gmail.com	37914 Burlington
Donni Chandler	865 525 4030	dchandler@prnkn.org	37914
Jennifer Z Simon	865 742-2889	xingj.813@yahoo.com	37914
David Lee	865 637-4133	daewlee@yahoo.com	37914 / Town Hall East
Scott Barker	865-384 8778	barker@compasskn.org	37917
Shirley Walker	865 523-3196	shirley223fam@aol.com	37914
Hope Caley	865-773-8180	e.hope.caley@gmail.com	37909 - Timbercrest
Kim Raia	865 384 6691	kim.raia@gmail.com	37914 - Holston Hills
GERALD GARRON		MPC	
MATT STERLING		Matt@sterlingcc.org	37917
MAC GARDNER	865 335 7891		Holston Hills 37914
Nick Della Volpe	525-2880	ndella@bellath.net	37914 Holston Hills
Jim Barnes	342-6994	james.gaines@knnews.com	News Sentral.



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RECODE KNOXVILLE COMMUNITY OUTREACH AND INPUT MEETING-August 9, 2018 @ 6 pm

Burlington Community Meeting

Name	Number	Email	Neighborhood and Zip Code
Sherene Jacobs	865 278 0067	Sherene.jacobs@gmail.com	Chickamauga 37914
September May	865.440.0710	september.sweet@gmail.com	Park City 37914
Rachel Carvell	865-804-9434	rachelcarvell@gmail.com	
Sandra KARBELIK	803 522 3955	nelkarbo@ellsouth.net	Town Hall East
Indya Kincaid	232-2054	indyaktn@gmail.com	37917 4th + Gil
Melody Beachy			
Larion Beachy			37918
JAMES Dombek			37918-37914
DEJISA BROWN			37914
Evelyn Gull			37914 / County Commissioner
Derry/Lawery			37914
Dereka Foster	(865)300-8317	derekafofster9@gmail.com	37914
Dasha Lundy	865-806-9061	dashalundy@gmail.com	37914
Elizabeth Rowland	865-387-7012	s.elizabethk.rowland@gmail.com	37918 Ft City
Lakenya Middlebrook		middlebrookslaw@gmail.com	37915
Michelle Desch	865-386-6118	msoars52@gmail.com	37917. OLP NA
Kevin Murphy	865 687 8799	murphy.springs@gmail.com	37918
Omara Jackie Robinson	865-588-6542	jackie05@yahoo.com	37914 Survey Completed



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RECODE KNOXVILLE COMMUNITY OUTREACH AND INPUT MEETING-September 10, 2018 @ 6 pm

Vestal Recode Knoxville Community Outreach and Input Meeting_South Knoxville Community Center

Name	Number	Email	Address or Zip Code
Amy Albers	(865) 58-7662	lostmyvariables@gmail.com	37920
Regis Ann Brasieri	696-8482	RegisB9@cs.com	730 Ave A 37920
Stanford Rick Zimmer	865-577-9525		985 MARYVILLE PKE 37920
Steven Kopp	865 392-4229	sekopp1@comcast.net	5902 Iris Lane 37920
Tina Sparks	865 579 5005	sparks55@gmail.com	612 Ave A 37920
Lee Sessions	865-887-5465	leesessions@comcast.net	4222 Ellen St. Knoxville, TN 37920
Kara Strouse	773-559-3068	kstrouse@greatschools partnership.com	3111 Sevier Ave.
Celle Burr	250-5734	goldburra@comcast.net	2621 McFarley Rd 37920
Elsherrad Sherrod	865-680-2682	elsherrad@comcast.net	Panorama Dr.
Danny Gray	577-0531	DanLGray@aol.com	37920
BOB RIECK	414-7163	BOB@RIECK.COM	37920
Betty Hovins	(865) 705-9151	joe.hovins@transiteth.org	
Rick Staples			
Tom Hood	865 577-1131	tomhood5@comcast.net	4125 Woodlawn Pike, C-6, 37920
Ginger Hood	865-577-1131		4125 Woodlawn Pike, C-6, 37920
Linda Rust	865 679 9924	Rstylady1965@yahoo.com	1720 Earl Ave, 37920
Patricia A. Berrier	865 399-0102	spber@comcast.net	801 Phillips Ave, 37920



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RECODE KNOXVILLE COMMUNITY OUTREACH AND INPUT MEETING-September 10, 2018 @ 6 pm

Vestal Recode Knoxville Community Outreach and Input Meeting_South Knoxville Community Center

Name/	Number	Email	Address or Zip Code
Betty Marshall	865-440-8533	smearwistries@att.net	929 Marietta Pike 37920
Terisa Owen	865-300-0008	rols98@Comcast	1901 State Hwy 2105 Franklin Lane
S. CLAVOUGH	205-7000	KNOXVILLE.TN.GOV	37920
Betsy Pickle	865-405-3512	betsy.pickle@yahoo.com	37920
Katrice Michael		pmichael@woodraltors.com	Wood Realtors
JANICE TOCHER			37920
CARSON DAZLEY		carson.dazley@firstneighborhoods.org	
Carolyn Cline		creativecline@bellsouth.net	
Kathrine Ograd		kograd04@gmail.com	
Amy Brooks		MPC	
Barry Neal		barry.neal10@comcast.net	
Jade Kloss		jade@firstneighborhoods.com	
Sylvia Woods		Sylvia.Woods.knox@aol.com	
Jenny Arthor	865-363-822	jennyarthor@gmail.com	37920
Ann Strange		strangeersrus@gmail.com	Lake Forest



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RECODE KNOXVILLE COMMUNITY OUTREACH AND INPUT MEETING-October 16, 2018 @ 8:30 am
Five Points Recode Knoxville Community Outreach and Input Meeting_CAC East Center

Name	Number	Email	Address or Zip Code
SONATHAN COLEMAN	865-202-7350	scoleman@sonanopro.com	
Rachel Warren	865 466 6445	rachelw@coldwellbanker.com	37918
BRYAN SPEARS	931 704 0753		8809 Cove Point Ln 37902
Thom Miller	865 604 3538	thommiller49@yahoo	1017 Oak Ave 37921
Licky JOINER	865-318-9116	R.JOINER@VAHCO.COM	1012 OAK AVE. 37921
Jamie Rowe	865-681-0553	N/A	4215 Tazewell Pike 37918
Melissa Brenneman	865-673-3742	padlrddie@gmail.com	3209 Orlando St. 37917
Damien French	865 566 1624		6024 MOORE RD 37920
Mark French	865 566 1624		6024 MOORE RD 37920
Kareem Sims	(865) 212-9836		4713 Rohrer Rd 37921
Sandra KORBELIK	803 522 3950	nelkorbo@bellsouth.net	5212 DAPHNE Dr 37914
Star Johnson	865-766-5185		1617 DANDRIDGE AV 37915
Nikki Pethy	865-803-1835	the.nikki.pethy@gmail	37917
Shirley J. Walker	865-523-3796	shirley123fam@aol.com	2810 Linden ave 37914
ATAT ISRAEL	865-309-4615	bluesvilleexpress@gmail	
Indya Kincaannon	865-232-2054	indyaktn@gmail.com	941 Eleanor St 37917
Robin Hill	865 966 9435	SIERSO clrb	rob.w.hill8@gmail.com



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RECODE KNOXVILLE COMMUNITY OUTREACH AND INPUT MEETING-October 16, 2018 @ 8:30 am
Five Points Recode Knoxville Community Outreach and Input Meeting_CAC East Center

Name	Number	Email	Address or Zip Code
Sandra Korbelik	865 223 950	nolka@bellsouth.net	37914
Ben Neds	865 250 4091	ben.neds@homericksters.com	37934
Michael Thomas	865-215-5177	michael.thomas@xerxescounty.org	37917
Charles & Cartha Rogers	865-216-2915	cr2277@peoplepc.com	37914
Everly Satterfeld	865 300 5257	Everly@me.com	37915
David Lee	865 637 4133	daelwlee@yahoo.com	37914
Bryan Hill	540 250 7157	bhill@cdpllc.com	37920
Matt Sterling		MATT@STERLINGCO.ORG	37917
Lakenya Middlebrook		mrlknbrooklaw@gmail.com	37915
Albert V. Nelson	(865) 546-5125	albert.nelson@knox.org	37914
Sharnita Freeman	546-5125		37912
Jarrett Bush	546-5125	jarrett.bush@knox.org	37914
SOPHIA ETIENNE	(812) 686-7555	sophiaetienne5@gmail.com	37917



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Recode Knoxville

Community Outreach and Input Meeting

August 9, 2018

Phyllis Y. Nichols, President and CEO

Terrence Carter, Director

Economic and Business Development



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What is Recode Knoxville

- Recode Knoxville (RK) is the city's effort to adopt modern standards to help shape the city for the next 20 to 40 years.
- RK will help protect and enhance Knoxville's sense of place over the next few decades. Knox County is projected to add 170,000 residents by 2040. This update will help prepare the community for growth by striking a balance between protecting historic characteristics of neighborhoods and creating standards that encourage dynamic growth.
- RK will encourage investment, protect valued community assets, and encourage connectivity among people and places.





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Who is Involved with Recode

City of Knoxville - Owner

Metropolitan Planning Commission – Implementer & Owner’s Rep

Public Stakeholders Advisory Council – Public Eyes and Ears/Advisors

Subcontractors:

- Knoxville Area Urban League
- SEED
- Centro Hispano of East Tennessee



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What Recode will **NOT** be updating

- Sign regulations
- Off-street parking
- Subdivision regulations



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What is Zoning

- Zoning shows how a city's overall vision for growth and development applies to individual properties.
- Zoning determines what buildings and land can be used for, where a building can be located on a piece of property, and how big it can be.
- Zoning determines how big a structure can be and regulates other elements of site development, such as accessory structures, parking, and landscape.
- Regulations are tailored to the character of the particular zoning district. Zoning regulations are divided into zoning districts with similar building uses, such as commercial, residential, industrial, building height, and yards that give districts and neighborhoods character.
- Zoning tells us lot size, housing types, and where and what type of building can sit on a lot in Knoxville.

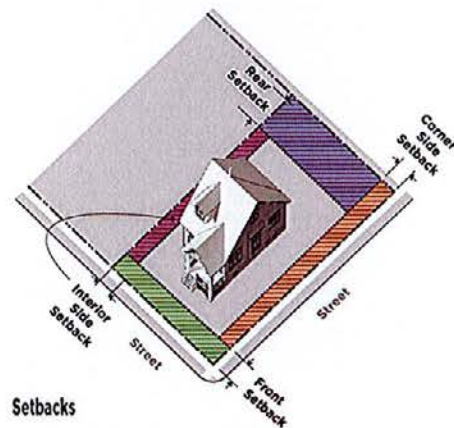


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What is Zoning

Zoning lets property owners know what they can do with their property and what to expect from their neighbors. Zoning helps residents predict how their communities will evolve.





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What Zoning is NOT

- NOT a set of building codes that architects, developers, builders and owners must comply with to build a structure
- NOT a way to determine how much someone pays to build a structure or how much a structure will be sold for by an owner



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Why is Zoning Input Important?

- Zoning will determine the vision for the City and prevent inner city parts of Knoxville from being without resources and options for housing, transportation, jobs, and shopping.





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NEIGHBORHOODS



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In the future, do you want zoning to allow for duplexes, condominiums or apartments?



Would you like to be able to get from where you live to work or shopping by walking, bike, bus, or driving?



Should new zoning codes allow for apartments (garage or basement) or a small residence in a free standing or attached addition?





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CORRIDORS



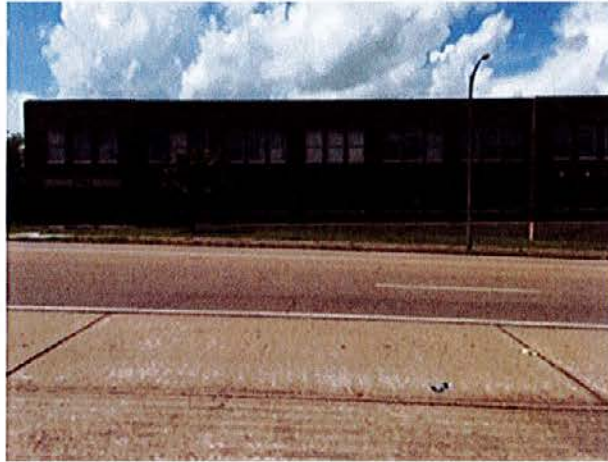
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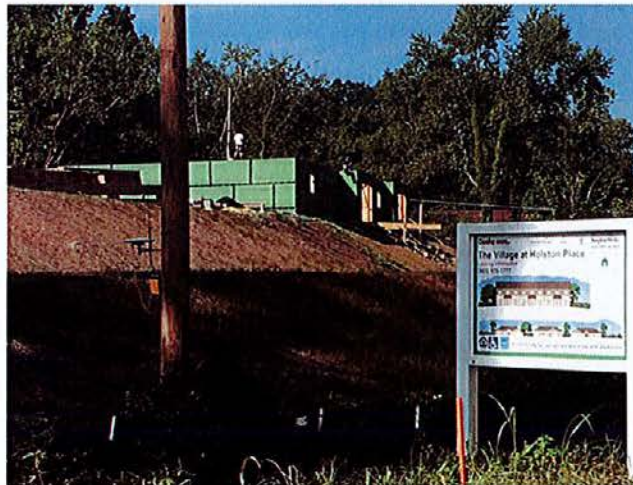
Most shopping areas along Knoxville's corridors do not allow for residences. Should corridor areas allow housing?



Magnolia Avenue Corridor Office Building – Should this area and type of building allow housing?



Should new buildings along corridors be required to be separated from homes by trees and shrubs?





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NEIGHBORHOOD COMMERCIAL AREAS



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In the future, should the new zoning code allow the reuse of existing, small business buildings?





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Should there be rules about height, size, landscaping, parking, and lighting for small commercial buildings operating a business in your neighborhood?



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REDEVELOPMENT

Burlington Enhancement Plan





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Should new zoning code allow existing buildings to be used in new and different ways?

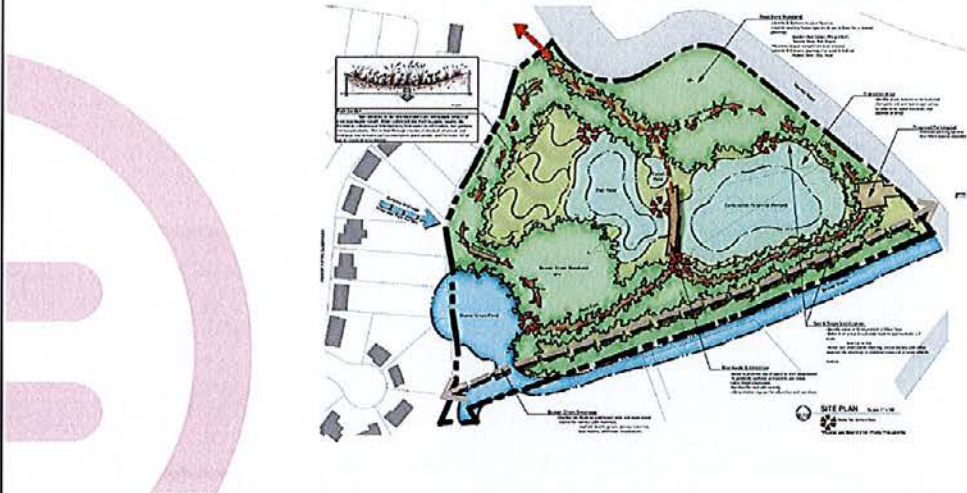


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Reusable existing buildings in the neighborhood



SUSTAINABILITY



Should preservation trees and/or open spaces be required for construction and redevelopment projects?





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CALL TO ACTION

- **Complete the online survey or complete a paper survey**
- **Read the Draft Zoning Code – Public Draft Version 2.0**
- **Submit your feedback and comments to MPC**
- **Stay ENGAGED throughout the process**





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Recode Knoxville


Community Outreach and Input Meeting

September 10, 2018

Phyllis Y. Nichols, President and CEO

Terrence Carter, Vice President
Economic and Business Development


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RECODE KNOXVILLE
INVEST PROTECT CONNECT

2



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Public Stakeholders Advisory Council – Public Eyes and Ears/Advisors

Subcontractors:

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What Recode will **NOT** be updating

- Sign regulations
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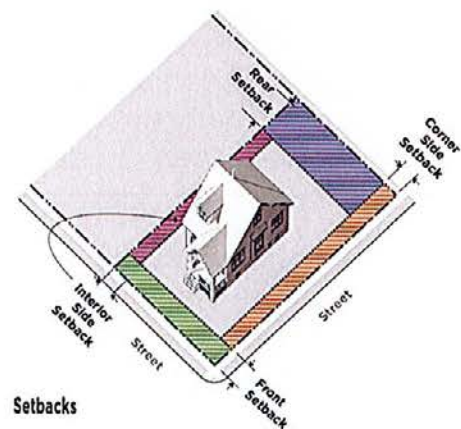


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Setbacks

6



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8



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NEIGHBORHOODS



9



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12

CORRIDORS



13

Most shopping areas along Knoxville's corridors do not allow for residences. Should corridor areas allow housing?



14

Corridor Office Buildings – Should these areas and types of buildings allow housing?



15

Should new buildings along corridors be required to be separated from homes by trees and shrubs?



16



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NEIGHBORHOOD COMMERCIAL AREAS



17



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18



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Should there be rules about height, size, landscaping, parking, and lighting for small commercial buildings operating a business in your neighborhood?



19



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REDEVELOPMENT



20



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Should new zoning code allow existing buildings to be used in new and different ways?



21



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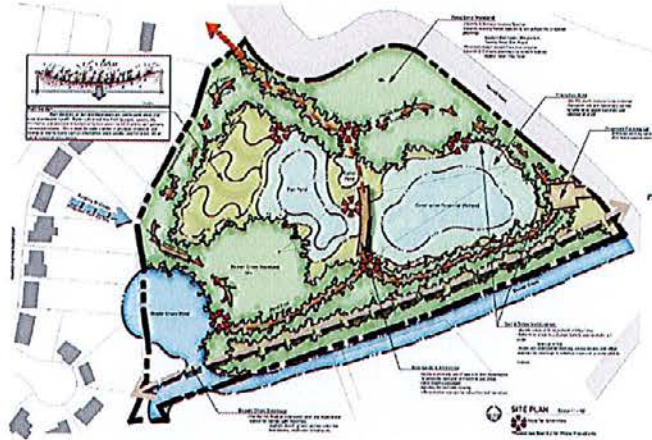
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Reusable existing buildings in the neighborhood



22

SUSTAINABILITY



23

Should preservation trees and/or open spaces be required for construction and redevelopment projects?



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Recode Knoxville

Community Outreach and Input Meeting
October 16, 2018

Phyllis Y. Nichols, President and CEO

Terrence Carter, Vice President
Economic and Business Development

1



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What is Recode Knoxville

- Recode Knoxville (RK) is the city's effort to adopt modern standards to help shape the city for the next 20 to 40 years.
- RK will help protect and enhance Knoxville's sense of place over the next few decades. Knox County is projected to add 170,000 residents by 2040. This update will help prepare the community for growth by striking a balance between protecting historic characteristics of neighborhoods and creating standards that encourage dynamic growth.
- RK will encourage investment, protect valued community assets, and encourage connectivity among people and places.



2



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Who is Involved with Recode

City of Knoxville – Owner
Metropolitan Planning Commission – Implementer & Owner’s Rep
Public Stakeholders Advisory Council – Public Eyes and Ears/Advisors
Subcontractors:

- Knoxville Area Urban League
- SEED
- Centro Hispano of East Tennessee

3



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What Recode will **NOT** be updating

- Sign regulations
- Off-street parking
- Subdivision regulations

4



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What is Zoning

- Zoning shows how a city's overall vision for growth and development applies to individual properties.
- Zoning determines what buildings and land can be used for, where a building can be located on a piece of property, and how big it can be.
- Zoning determines how big a structure can be and regulates other elements of site development, such as accessory structures, parking, and landscape.
- Regulations are tailored to the character of the particular zoning district. Zoning regulations are divided into zoning districts with similar building uses, such as commercial, residential, industrial, building height, and yards that give districts and neighborhoods character.
- Zoning tells us lot size, housing types, and where and what type of building can sit on a lot in Knoxville.

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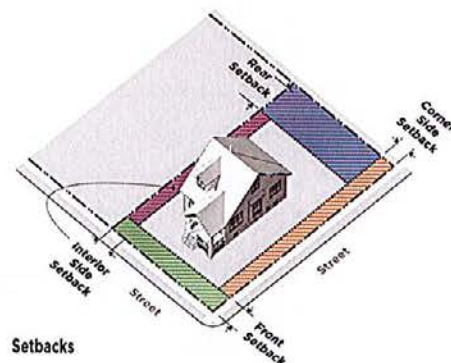


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What is Zoning

Zoning lets property owners know what they can do with their property and what to expect from their neighbors. Zoning helps residents predict how their communities will evolve.




Setbacks


6

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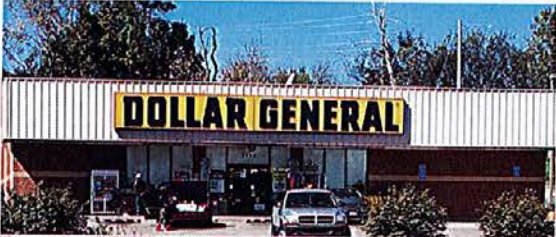
MULTIFAMILY RESIDENTIAL




PROFESSIONAL OFFICE



SINGLE FAMILY RESIDENTIAL




COMMERCIAL



RECREATION

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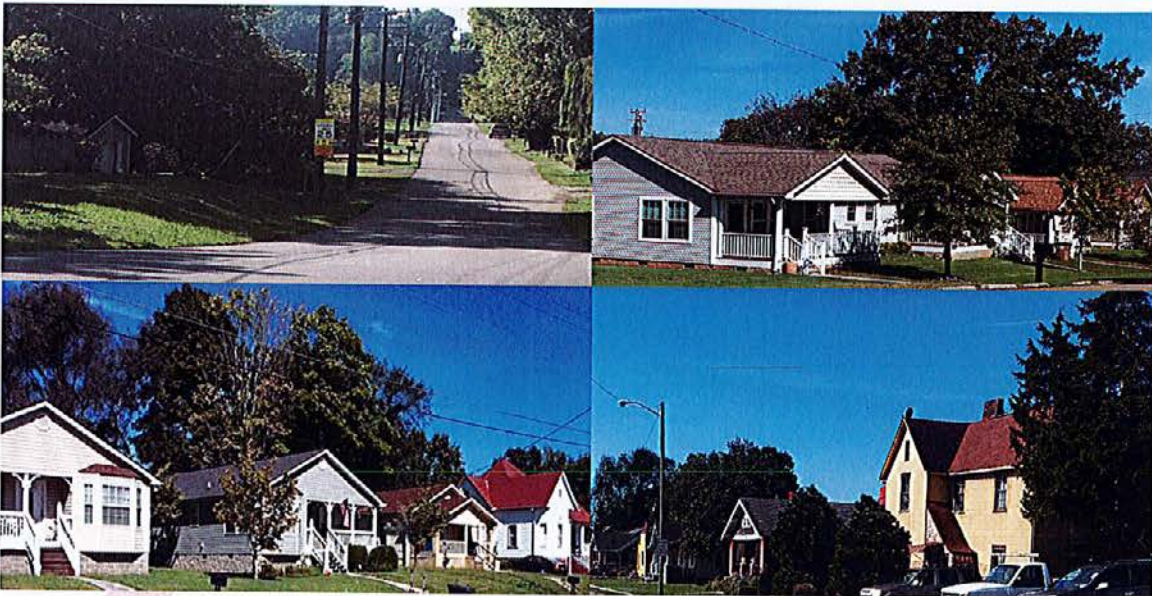
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Magnolia Avenue Corridor Office Building – Should this area and type of building allow housing?



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Vacant Land Opportunities



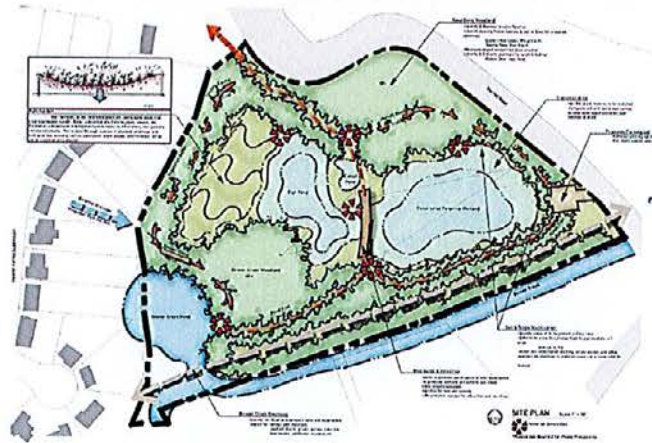
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Land Development Opportunities



27

SUSTAINABILITY



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